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## DOMAIN: **ColumbianCoffee.co.uk**

<p><b>SLD:</b> <b>ColumbianCoffee</b>  <b>TLD:</b> <b>CO.UK</b>  <b>Creation Date:</b> July 2007</p>	<p>Targeted SEO/SEM strength of domain typo makes it an excellent choice for SEO redirect.</p>												
<p><b>SLD Value Points</b></p> <ul style="list-style-type: none"> <li><b>Brand Value:</b> Typo of Generic name, product focused – “Columbian Coffee”</li> <li><b>SEO Value:</b>        Google Pages matching keyword: <b>108,000</b>        Google Keyword Searches/Day: <b>903</b></li> <li><b>SEM value:</b>        Estimated Cost/Click: <b>\$0.63 - \$2.08</b>        Estimated Clicks/Day: <b>0.79 - \$1.00</b>        Cost/Day: <b>\$0.50 - \$2.00</b>        Advertisers: <b>4</b></li> </ul> <p><small>Statistical SEO/SEM Source - <a href="http://spyfu.com">http://spyfu.com</a> - May 3, 2010</small></p>	<p><b>TLD Value Points</b></p> <ul style="list-style-type: none"> <li><b>Global</b> - registration vs. global population vs. internet population  <b>188,348 / 6,816,900,000 / 1,802,330,457</b></li> <li><b>Regional</b> - Europe (registration vs. regional population vs. internet population)  <b>188,348 / 831,400,000 / 425,773,571</b></li> <li><b>Local</b> - UK (registration vs. local population vs. internet population)  <b>188,348 / 61,414,062 / 46,683,900</b></li> </ul> <p><b>Additional great domains available:</b></p> <table border="1" data-bbox="764 1136 1399 1325"> <tr> <td>emeraldarrings.co.uk</td> <td>goldweddingring.co.uk</td> </tr> <tr> <td>emeraldnecklace.co.uk</td> <td>whitegoldbracelets.co.uk</td> </tr> <tr> <td>emeralddendant.co.uk</td> <td>whitegoldearrings.co.uk</td> </tr> <tr> <td>sapphirenecklace.co.uk</td> <td>whitegoldnecklaces.co.uk</td> </tr> <tr> <td>sapphirependant.co.uk</td> <td>whitegoldpendants.co.uk</td> </tr> <tr> <td>waterproofwatch.co.uk</td> <td>columbiancoffee.co.uk</td> </tr> </table>	emeraldarrings.co.uk	goldweddingring.co.uk	emeraldnecklace.co.uk	whitegoldbracelets.co.uk	emeralddendant.co.uk	whitegoldearrings.co.uk	sapphirenecklace.co.uk	whitegoldnecklaces.co.uk	sapphirependant.co.uk	whitegoldpendants.co.uk	waterproofwatch.co.uk	columbiancoffee.co.uk
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### Industry Profile:

- Colombian Coffee** is a Protected designation of origin granted by the European Union (September 2007) that applies to the coffee produced in Colombia. The Colombian coffee has been recognized worldwide as having high quality and distinctive taste. The main importers of Colombian coffee are United States, Germany, Japan, The Netherlands and Switzerland.
- The Land of Coffee in Colombia includes all of the mountain ranges and other mountainous regions of the country, and generates income for over 500,000 coffee farming families
- 25% of searches on Google search on “Columbian Coffee” as opposed to the correct spelling of “Columbian Coffee”.** (see <https://adwords.google.com/select/KeywordToolExternal>)
- The UK coffee market is growing and is forecast to be worth **£976 million by 2015** (Mintel 2010).
- Recent news reports state that **over 20 Million Brits pop out to a coffee shop for their daily coffee fix** each week

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